

Are WeChat Official accounts scientific?

Finally, the empirical study of the 12 official accounts of State Grid is made. The evaluation index system of WeChat official account includes 4 first level indicators and 15 two level indicators. This study proposes that the index system and data processing method are scientific.

What is WeChat enterprise official account evaluation index system?

data processing method proposed in this study are scientific. The WeChat enterprise official account evaluation index system is applicable to horizontal comparison between different enterprises, and also applies to vertical comparison of different historical periods of the same enterprise.

What is State Grid?

With 927,839 employees, State Grid has over 1.1 billion customers and is world's second largest company by revenue as of 2018. Global Energy Interconnection Research Institute North America (GEIRI North America or GEIRINA), acts as a collaboration platform for the State Grid of China.

Who is State Grid Shandong Rizhao power supply company?

SOURCE State Grid Shandong Rizhao Power Supply Company On November 20, State Grid Shandong Rizhao Power Supply Company ushered in a historic moment when China United International Certification (Beijing) Co., Ltd. issued the first certificate of "Renewable Resources Green Sorting Center Certified Enterprise" to the electric power enterprise.

Why do enterprises launch WeChat official account?

The steady development of platform and the multidimensional transformation of functions attract various enterprises to launch WeChat official account, and play different roles in issuing official account information and directly interacting with customers according to their functional positioning.

What is a third level WeChat account?

third and fourth level accounts generally focus on disseminating internal information and providing professional services. Compared with other official account numbers, WeChat official account shows remarkable characteristics of fast dissemination, wide coverage and strong interaction.

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The State Grid Corporation of China will trial the use of blockchain and smart contracts using Beijing-based Wanglu Tech's cross-chain consortium chain, the company told ...

On September 1, a delegation from the Department of Electrical Engineering and Applied Electronics at Tsinghua University visited State Grid Gansu Electric Power Company, where ...

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